



2021/22 【S1】 International Master Degree Program in Brand and Fashion Management 【G1】 Time Table

品牌與時尚經營管理碩士學位學程 110 學年度第 1 學期課程時間表

□共同選修 General Elective Course ■ 碩一 1st year Elective Course ■ 碩二 2nd year Elective Course

Session	Monday	Tuesday	Wednesday	Thursday	Friday
D1 08:10- 09:00	品牌操作專題-英 The practice of Brand and Management lead by Workshop	時尚田野調查-英 Fashion Industrial Fields Study(1)			論文(4)
D2 09:10-10:00	<WORKSHOP II>	生活時尚與美學-英 Lifestyle Fashion and Aesthetics (3) Prof. Cheng Ching Yi 鄭靜宜		品牌管理 Brand Management (3) Prof. Wang Hui Wen 王慧雯 TC513	
D3 10:10-11:00	美感經驗與品味-英 Aesthetic Experience and Taste(2) Prof. Katia Lenehan 何佳瑞 TC513	Prof. Christopher Zoeller Pinto TC513			
D4 11:10-12:00					
DN 12:00-13:30					
D5 13:40-14:30		論文專題實作(一)-英 Thesis Development I (2) Prof. Cheng Ching Yi 鄭靜宜		當代時尚與創意-英 Contemporary Trends and Creativity (3) Prof. ChenHua Chu 陳華珠 Prof. Wu Pei Ying 吳佩縈 TC513	
D6 14:40-15:30		Prof. Li Jiunn Ger 李俊格 TC513			
D7 15:40-16:30	專業實習 Internship (2) Prof. Lin Kuo Dung 林國棟				精品品牌操作專題-英 Luxury Brand Practice(2) Prof. Lin Kuo Dung 林國棟 <WORKSHOP I >
D8 16:40-17:30					

※Workshop Courses will be arranged by Director Prof. Lin Kuo Dung.