



2022/23 【S1】 International Master Degree Program in Brand and Fashion Management 【G1】 Time Table

品牌與時尚經營管理碩士學位學程 111 學年度第 1 學期課程時間表

□共同選修 General Elective Course ■ 碩一 1<sup>st</sup> year Elective Course ■ 碩二 2<sup>nd</sup> year Elective Course

Session	Monday	Tuesday	Wednesday	Thursday	Friday
D1 08:10- 09:00	<b>品牌操作專題-英</b> The practice of Brand and Management lead by Workshop <WORKSHOP II>	<b>時尚田野調查-英</b> Fashion Industrial Fields Study (1)			<b>論文(4)</b>
D2 09:10-10:00		<b>生活時尚與美學-英</b> Lifestyle Fashion and Aesthetics (3) Prof. Cheng Ching Yi 鄭靜宜 Prof. Christopher Zoeller Pinto TC513	<b>論文專題實作(一)-英</b> Thesis Development I (2) Prof. Cheng Ching Yi 鄭靜宜 Prof. Li Jiunn Ger 李俊格 TC513		
D3 10:10-11:00	<b>美感經驗與品味-英</b> Aesthetic Experience and Taste(2) Prof. Katia Lenehan 何佳瑞 TC513				
D4 11:10-12:00					
DN 12:00-13:30					
D5 13:40-14:30			<b>品牌管理</b> Brand Management (3) Prof. Wang Hui Wen 王慧雯 TC513	<b>當代時尚與創意-英</b> Contemporary Trends and Creativity (3) Prof. ChenHua Chu 陳華珠 Prof. Wu Pei Ying 吳佩縈 TC513	
D6 14:40-15:30					
D7 15:40-16:30	<b>專業實習</b> Internship (2) Prof. Lin Kuo Dung 林國棟				<b>精品品牌操作專題-英</b> Luxury Brand Practice(2) Prof. Lin Kuo Dung 林國棟 <WORKSHOP I >
D8 16:40-17:30					

※Workshop Courses will be arranged by Director Prof. Lin Kuo Dung.