



2023/24 【S1】 International Master Degree Program in Brand and Fashion Management 【G1】 Time Table

品牌與時尚經營管理碩士學位學程 112 學年度第 1 學期課程時間表

□共同選修 General Elective Course ■ 碩一 1<sup>st</sup> year Elective Course ■ 碩二 2<sup>nd</sup> year Elective Course

Session	Monday	Tuesday	Wednesday	Thursday	Friday
D1 08:10- 09:00	<b>品牌操作專題 -英</b> Special Topics on the Practice of Brand Management <WORKSHOP II>	<b>時尚田野調查-英</b> Fashion Industrial Fields Study (1)		<b>專業實習 -英</b> Internship (2) Prof. Lin Kuo Dung 林國棟	<b>論文(4)</b>
D2 09:10-10:00				<b>組織行為與企業文化-英</b> Organizational Behavior Decision Making and Culture(2) Prof. Jane Wang 王婧 TC513	
D3 10:10-11:00	<b>論文專題實作(一) -英</b> Thesis Development I (2) Prof. Cheng Ching Yi 鄭靜宜				
D4 11:10-12:00	Prof. Li Jiunn Ger 李俊格 TC513				
DN 12:00-13:30					
D5 13:40-14:30	<b>美感經驗與品味 -英</b> Aesthetic Experience and Taste(2) Prof. Katia Lenehan 何佳瑞 TC513	<b>生活時尚與美學 -英</b> Lifestyle Fashion and Aesthetics (3) Prof. Cheng Ching Yi 鄭靜宜 TC513	<b>品牌管理 -英</b> Brand Management (3) Prof. Wang Hui Wen 王慧雯 TC513	<b>設計思考 -英</b> Design Thinking (3) Prof. ChenHua Chu 陳華珠 Prof. Wu Pei Ying 吳佩縈 TC513	
D6 14:40-15:30					
D7 15:40-16:30					<b>精品品牌操作專題 -英</b> Special Topics on Luxury Brand Practices (2) Prof. Lin Kuo Dung 林國棟 <WORKSHOP I >
D8 16:40-17:30					

※Workshop Courses will be arranged by Director Prof. Lin Kuo Dung.