



2024/25 【S1】 International Master Degree Program in Brand and Fashion Management 【G1】 Time Table

品牌與時尚經營管理碩士學位學程 113 學年度第 1 學期課程時間表

□共同選修 General Elective Course ■ 碩一 1st year Elective Course ■ 碩二 2nd year Elective Course

Session	Monday	Tuesday	Wednesday	Thursday	Friday
D1 08:10- 09:00	品牌操作專題 -英 Special Topics on the Practice of Brand Management (2) <WORKSHOP II>	時尚田野調查-英 Fashion Industrial Fields Study (1)	論文(4)	專業實習 -英 Internship (2) Prof. Lin Kuo Dung 林國棟	品牌管理 -英 Brand Management (3) Prof. Wang Hui Wen 王慧雯 TC513
D2 09:10-10:00					
D3 10:10-11:00	論文專題實作(一) -英 Thesis Development I (2) Prof. Eveline Bingaman 張慧娜 TC513	組織行為與企業文化-英 Organizational Behavior Decision Making and Culture (2) Prof. Jane Wang 王婧 TC513		設計思考 -英 Design Thinking (3) Prof. Wu Pei Ying 吳佩縈 TC513	
D4 11:10-12:00					
DN 12:00-13:30					
D5 13:40-14:30	美感經驗與品味 -英 Aesthetic Experience and Taste (2) Prof. Katia Lenehan 何佳瑞 TC513		組織行為與企業文化-英 Organizational Behavior Decision Making and Culture (2) Prof. Jane Wang 王婧 TC513	設計思考 -英 Design Thinking (3) Prof. Wu Pei Ying 吳佩縈 TC513	精品品牌操作專題 -英 Special Topics on Luxury Brand Practices (2) Prof. Lin Kuo Dung 林國棟 <WORKSHOP I >
D6 14:40-15:30					
D7 15:40-16:30					
D8 16:40-17:30					

※Workshop Courses will be arranged by Director Prof. Lin Kuo Dung.